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*"Our roots run deep in the Beaufort Community"*

## *For Immediate Release*

### **Live Oak Builders' Design & Remodeling Center Launches New Website and Brand Refresh**

*Visitors will find custom home photo galleries and an enhanced user experience at [www.liveoakbuilder.com](http://www.liveoakbuilder.com)*

Beaufort, South Carolina – September 3, 2014 – Live Oak Builders, a custom home builder in the Lowcountry, has announced the launch of its new website [www.liveoakbuilder.com](http://www.liveoakbuilder.com).

The new website provides easy access to a photo gallery featuring a variety of custom homes with a description of design features and special characteristics.

According to Todd Bradley, Owner of Live Oak Builders, "The new photo gallery allows visitors to see the types and styles of houses that we have built in Beaufort and the Sea Islands. It provides visitors with a starting point to identify with their own vision. We love it when a client shows up at a first meeting with something in mind."

The new website and brand refresh reflect the company's motto, "Our Roots Run Deep in the Beaufort Community."

Other website features:

- Easy to navigate functionality
- **You Tube** video from *WSAV Southern Scene*
- Meet the Builder Q&A published in *Beaufort Lifestyles*
- Meet the Team on the About Us Page
- Community Locator Map
- User-friendly Contact Us Form

The new Live Oak Builders' website also provides social media integration and direct links to websites of Live Oak Builders' business partners.

"We are pleased with the new website designed by Greater Town Media – and we hope it provides a fun and inspiring portal for our visitors to get to know Live Oak Builders," Todd commented.

## *About Live Oak Builders*

Located in Beaufort, SC, Live Oak Builders is recognized as a local, custom home builder providing clients the opportunity to build their dream home in the Lowcountry and making it a pleasurable experience.



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